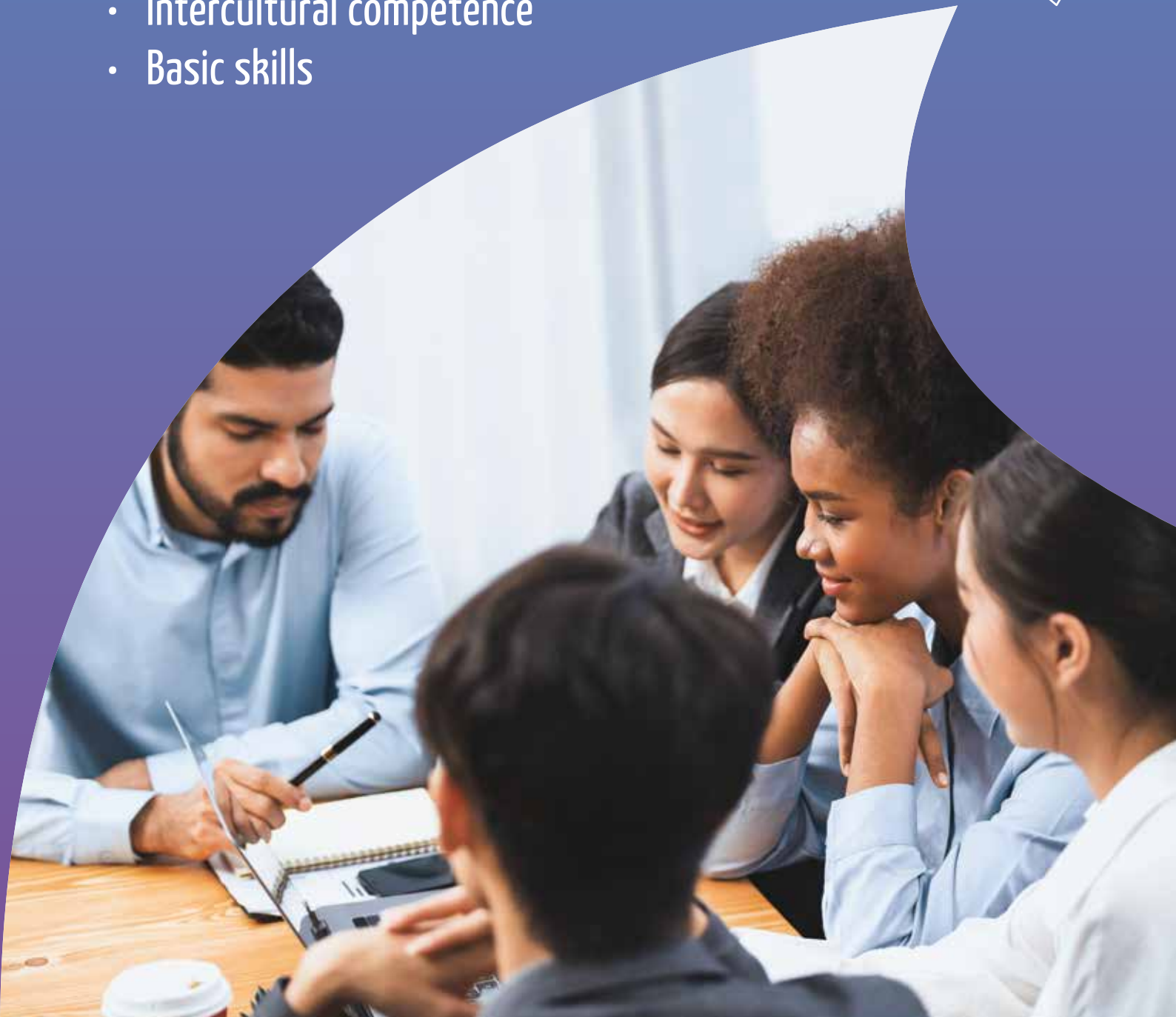


INTERNATIONAL

Integrating migrants in adult education

- Multilingual communication
- Intercultural competence
- Basic skills



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INTRODUCTION



For three decades, Flying Teachers has been helping public institutions, international organizations, and companies strengthen multilingual communication, intercultural competence, and basic skills.

We work across borders with government agencies, educational institutions, and project partners in the areas of multilingualism, migration, and labor market integration. Our scalable, modular educational programmes are tailored to the requirements of public tenders and EU-funded initiatives.

The core competencies include language and integration programmes for migrants and refugees, learning support measures, and professional development for teachers. These services are delivered flexibly and can be implemented on site, transnationally, or in hybrid formats.

With strong organizational capacity, established European networks, and extensive experience in international project management, we are a competent partner for public procurement procedures and European funding programmes.

Warm regards,

Edit Adrover
CEO
Flying Teachers GmbH

PROVEN PRACTICES

Language courses for adults:

We offer a wide range of language courses for adults, including German, French, English, and Italian.

Our courses are tailored to meet the needs of individuals and are available in various formats, including face-to-face, online, hybrid in groups or individual tuition.

Integration programmes

In partnership with public authorities, we deliver targeted integration programmes that enable asylum seekers and migrant workers to participate sustainably in the Swiss labour market. Our initiatives focus on employability, social integration, and long-term workforce readiness for young people and adults.

Public partners:

- State secretariat for migration (fide sponsor)
- Social Services of the city of Zurich
- Integration promotion of the canton of Zurich (IAZH)

Strategic focus:

- Labour-market-oriented language proficiency
- Intercultural competence and social integration
- Practical readiness for professional and civic life

Corporate language and training services

We deliver tailored language solutions for corporate clients, addressing industry-specific communication needs to enhance workplace effectiveness, collaboration, and productivity.

In parallel, we ensure instructional excellence through accredited teacher training programmes, including CELTA, DELTA, EUROLTA and SVEB with a strong emphasis on modern pedagogy and intercultural competence.

As a co-developer and accredited provider of the Swiss fide* framework for linguistic integration, we contribute to national quality standards and offer certified training modules in:

- Foreign and second language teaching
- Scenario-based instruction
- Migration and intercultural competence

*fide manages operations on behalf of the State Secretariat for Migration (SEM) as a coordination point for language training, assessment and quality assurance across Switzerland.

Addressing integration risks and value creation

Our programmes systematically address key integration risks, including language barriers, cultural differences, and limited access to education. Through practical language training, intercultural competence development, and digitally supported learning environments, we enable effective communication, inclusion, and equal access to opportunity.

At the same time, our initiatives create measurable value by strengthening workforce participation, productivity, and diversity. They contribute to social cohesion and economic resilience while fostering cultural exchange and mutual understanding across communities.



CORPORATE LANGUAGE SOLUTIONS

For over three decades, Flying Teachers has partnered with leading Swiss companies to deliver tailored language solutions that strengthen professional communication and operational effectiveness.

We provide customized in-house and online programmes in English, German, French, and additional languages – precisely aligned with industry requirements, workforce profiles, and business objectives.

Our proven experience spans key sectors including healthcare, finance, IT, legal services, engineering, hospitality, retail, logistics, construction, and customer services.

Delivery model and quality framework

Our engagement model follows a structured, end-to-end process: we begin with a targeted needs analysis and placement assessment, followed by the design of a fully customized programme aligned with business objectives. Delivery is flexible – on-site, online, or hybrid – and scaled to individual or small-group formats.

Ongoing reporting and quality assurance ensure transparency, measurable progress, and consistent outcomes. Our services are certified to ISO 21001:2018, eduQua, and ICC standards.

Selected programme focus areas

- Professional business communication in international environments
- Customer service communication for client-facing roles
- Business correspondence and email effectiveness
- Sector-specific English (insurance, healthcare)
- Business German for meetings and reporting
- Business French, including DFP affaires preparation

Professional development and workforce upskilling

We deliver targeted continuing education programmes that strengthen communication, teaching, and digital competencies in professional environments. Our offerings enhance inter-cultural effectiveness, presentation and facilitation skills, business writing, and certified adult education qualifications (SVEB).

In the area of digital capability, we provide internationally recognised qualifications (ICDL/ECDL) and practical training in professional social media communication.

Through the federally funded “Simply better! ... at work” programme, companies can access subsidised workplace training in languages, mathematics, and IT.

Flying Teachers manages the full lifecycle – from needs analysis and programme design to administration and evaluation – delivering measurable outcomes with minimal administrative effort for HR.



CASE STUDIES



Strengthening language and basic skills at scale for Swiss Post

Context

Swiss Post employs more than 40,000 staff across over 700 locations and operates in a multilingual, highly regulated public-sector environment. Consistent language competencies and basic skills are essential for service quality and operational effectiveness.

Intervention

Flying Teachers implemented a federally mandated, decentralised programme combining workplace-related language education with basic skills upskilling, delivered on-site and through flexible formats across regions.

Outcome

The programme enabled scalable, quality-assured skills development across a national organisation, improving workplace communication and supporting institutional performance.



Building sustainable teacher training capacity in Pakistan

Context

Pakistan's growing engagement in international labour markets and education cooperation highlighted the need for locally anchored, internationally recognised teacher training structures, particularly in language education.

Intervention

In partnership with local stakeholders, Flying Teachers implemented Pakistan's first cost-free EUROLTA teacher training programme, combined with advanced language upskilling. High-performing participants were selected for a train-the-trainer pathway, leading to EUROLTA Master Trainer certification.

Outcome

The initiative laid the foundation for a national pool of certified trainers capable of training future teachers locally. By embedding international standards within local institutions, the project supports long-term capacity building and system sustainability beyond individual programmes.



Supporting healthcare education and skills development in the Philippines

Context

In the context of international cooperation and skills development, the Philippines plays a key role in the global healthcare workforce. Strengthening foundational competencies and professional language skills is essential for quality assurance, mobility and international collaboration in the healthcare sector.

Intervention

Flying Teachers supported government-related education projects focused on basic skills development and professional language education in the healthcare sector. The programmes were implemented in cooperation with Sana Kliniken, Germany, aligning educational content with sector-specific requirements and institutional standards.

Outcome

The initiative contributed to improved foundational competencies and professional communication skills among healthcare professionals. The project demonstrates Flying Teachers' ability to operate in international development and cooperation contexts, supporting sector-specific education aligned with institutional and workforce needs.



EXPERIENCE, SECTOR EXPERTISE AND REFERENCES

Flying Teachers has a long-standing track record of delivering measurable outcomes in language training and integration. Our programmes demonstrate proven impact across corporate, public-sector, and educational contexts, supporting both workforce performance and social integration.

We provide industry-specific language training across all major business and public-service sectors, delivered by specialist instructors with relevant professional backgrounds. Key sectors include HR, finance and insurance, technology and IT, healthcare, hospitality, sales, logistics, transport, and customer service.

Selected institutional and corporate references

- **Swiss Post:** exclusive language training partner since 2018 for 40,000 employees across Switzerland
- **RUAG Switzerland/Germany:** technical and business language training since 2001
- **Empa/Eawag/Paul Scherrer Institute:** multilingual training on-site and online since 2017
- **HFZ Hotelfachschule Zürich:** outsourced English training for approx. 200 students annually since 2005
- **Helvetia with over 100 locations in Switzerland:** customised language and certificate preparation courses
- **ZKB Zürcher Kantonalbank:** comprehensive business language programmes since 2003
- **Implenia Switzerland/Germany:** corporate business language programmes and certifications since 2004
- **IU International University of Applied Sciences:** business English for bachelor students

REFERENCES

Flying Teachers works successfully with many of Switzerland's largest companies. Over 96 % of our customers are satisfied and recommend us!



CERTIFICATIONS AND ACCREDITATIONS

Flying Teachers offers building blocks for a teaching career with first-class qualifications and continuous professional development opportunities. Ideal for professionals and accompanying spouses who are looking for a rewarding career in education.

Cambridge English teaching qualifications

CELTA (Certificate in teaching English to speakers of other languages)

The CELTA is the world's leading initial teaching qualification, trusted by employers in over 100 countries. No prior experience is needed, making it ideal for career changers, recent graduates and aspiring educators.

Since 2001, Flying Teachers has certified over 1,000 teachers, connecting them to a global alumni network.

DELTA (Diploma in teaching English to speakers of other languages)

The DELTA builds on the CELTA foundation, focusing on advanced teaching practice, theoretical knowledge and curriculum development.

Flying Teachers is an official examination centre for DELTA Module 1.

Pathway to Swiss certification

Bridge to SVEB certificate

SVEB/FSEA (German/French) is the certificate of the Swiss Federation for Adult Learning. Flying Teachers offers CELTA graduates a direct pathway to this qualification through a two-day bridge course held in English.

Flying Teachers is the only centre in Switzerland offering this bridge course.

Professional development workshops

Designed for educators aiming to refine their craft, our sessions provide practical, hands-on strategies for today's classroom challenges. Master essential skills, from teaching mixed-ability classes to incorporating digital tools that help create dynamic, engaging lessons.

- Federation of Swiss Private Schools FSPS



- Cambridge CELTA Teacher Training



- Cambridge Preparation Center Certificate



- Centre CCIP (Chambre de commerce et d'industrie de Paris)



- Certificate of Quality Assurance (ICC)



- ECDL European Computer Driving Licence



- EduQua:2021



- EUROLTA (European Certificate in Language Teaching to Adults)



- fide Test Center



- ISO-21001:2018



- SVEB Teacher Training



- TELC Exam Center (German, English, Spanish and other languages)



WHY FLYING TEACHERS?

Three decades of experience

Through expert needs analyses and a strong network of qualified educational specialists, we create programmes that match your personal and professional goals, ensuring learning that truly makes a difference.

Flexibility and personalisation

Our focus is always on tailor-made learning programmes and courses with maximum flexibility, aligned with your schedule, learning style and specific communication needs.

High quality standards

Our teachers are certified and trained according to quality and best practice standards. They combine professional expertise with intercultural sensitivity, helping you learn effectively and with cultural understanding.

Blended learning approach

Whether you prefer to study face-to-face, online, or in a hybrid format, all our courses can be combined. Our blended-learning model gives you the flexibility to continue learning wherever you are, in the office, at home, or on the move.

Accredited examination centre

As a recognised examination centre, we offer a wide range of officially accredited language exams.

Single point of contact

You'll have a dedicated contact person who takes care of all your course coordination and administrative needs. We make the process simple, efficient, and personal.

Our teaching concept: "Integrated Learning"

Our Integrated Learning concept is designed for real-world success.

It combines three interconnected modules that allow learners to integrate new language skills directly into daily and professional life, making learning both practical and sustainable.



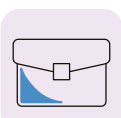
Basic course

Vocabulary and grammar



E-learning

Flexible online support of the learning progress



Business modules

Specialised language training: banking, insurance, commerce, production etc.

Faculty excellence and international delivery capability

We ensure optimal learning outcomes through the targeted selection of instructors from a broad, qualified talent pool – matched precisely to client requirements in terms of expertise, professional background, and instructional experience.

Our educational services and delivery models are continuously developed in line with international best practices and emerging trends. This is supported by a strong, Europe-wide partner network that enables systematic knowledge exchange, innovation, and the development of advanced learning solutions.

With an established international faculty network, we deliver consistent, high-quality training across borders. Learners benefit from instructors who understand local business contexts, cultural frameworks, and, where appropriate, the participants' native language.

Our proven experience in managing cross-border and multi-time-zone virtual training programmes ensures smooth implementation and minimal administrative effort for client organizations.



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